

37.792

marks submitted

49,02% submitted for multiple years

82,77% registered by agents

94,40% are verified





ACTIVE SUNRISE PERIODS



For more information on Sunrise Launches visit:

http://sunrise.clearinghouse.org

SUNRISE PERIOD ACTIVE





Sunrise closes: Sun, 30 August '15

Sunrise closes: Sun, 2 August '15

SUNRISE PERIOD ACTIVE

.mba

Sunrise closes: Sat, 22 August '15

SUNRISE PERIOD ACTIVE

.fyi

Sunrise closes: Sat, 22 August '15

sunrise period active .online

Sunrise closes: Mon, 17 August '15

SUNRISE PERIOD ACTIVE

.fans
Sunrise closes:



SUNRISE PERIOD ACTIVE

.coupons

Sunrise closes: Sat, 15 August '15

SUNRISE PERIOD ACTIVE

SUNRISE PERIOD ACTIVE

<u>.movie</u>

Sunrise closes: Sat, 15 August '15

SUNRISE PERIOD ACTIVE

.soccer

Sat, 15 August '15

Sunrise closes: Sat, 15 August '15

SUNRISE PERIOD ACTIVE

.dog

Sunrise closes: Mon, 10 August '15

SUNRISE PERIOD ACTIVE

.hockey

Sunrise closes: Sat, 8 August '15

SUNRISE PERIOD ACTIVE

.run

Sunrise closes: Sat, 8 August '15

SUNRISE PERIOD ACTIVE

<u>.taxi</u>

Sunrise closes: Sat, 8 August '15

SUNRISE PERIOD ACTIVE

<u>.theater</u>

Sunrise closes: Sat, 8 August '15

SUNRISE PERIOD ACTIVE

.accountant

Sunrise closes: Mon, 3 August '15

SUNRISE PERIOD ACTIVE

.win

Sunrise closes: Mon, 3 August '15

SUNRISE PERIOD ACTIVE

.racing

Sunrise closes: Mon, 3 August '15

SUNRISE PERIOD ACTIVE

.download

Sunrise closes: Mon, 3 August '15

SUNRISE PERIOD ACTIVE

<u>.loan</u>

.erni

Sunrise closes:

Mon, 20 July '15

Sunrise closes: Mon, 3 August '15

SUNRISE PERIOD ACTIVE

.tech

Fri, 24 July '15



h |||

SUNRISE PERIOD ACTIVE

ERNI enables & deliver



<u>.mma</u>



Sunrise closes: Mon, 20 July '15

SUNRISE PERIOD ACTIVE

.jewelry

Sunrise closes: Sat, 18 July '15

SUNRISE PERIOD ACTIVE

<u>.show</u>

Sunrise closes: Sat, 18 July '15

SUNRISE PERIOD ACTIVE

<u>.team</u>

Sunrise closes: Sat, 18 July '15

<u>AWAITING</u> SUNRISE PERIODS



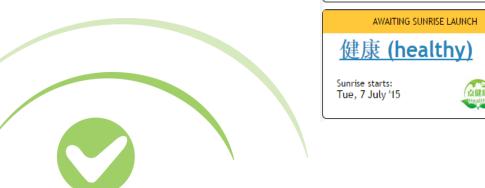












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Stéphane Van Gelder Executive Vice President





For the Ski and Snowsports Communities

For people who are passionate about skiing and the snowsports industry

Supported by the world's major ski resorts, brands and professionals.





Experienced and community focused

StartingDot already operates other Premium new gTLDs







Experienced and community focused

Industry veterans at the helm



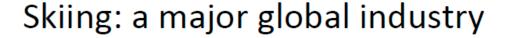
Godefroy Jordan, CEO





Rob Rozicki, .ski co-founder

Stéphane Van Gelder, Exec VP

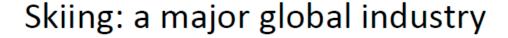




People ski in around 80 countries

There are over 2,000 ski resorts

Major ski destinations are in Europe, North America and Japan





115 million skiers worldwide

2013/14 ski season saw 400 million visits worldwide

USD7.5 billion in direct ski spending at resorts in 2013/14



Protecting trademarks and the community

2 concurrent priority launch periods: Sunrise and Limited Registration Period (LRP)

Both started on July 1, 2015

Both end on August 30, 2015



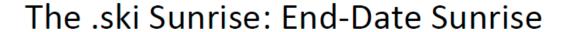
The .ski Sunrise priority launch period

No increase to registry registration price

2-year minimum registration

Low application fee (non-refundable)

Open only to valid SMD-file holders



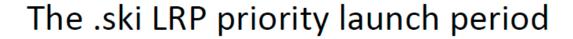


StartingDot running End-Date Sunrise for .ski

ED Sunrises the most protective of prior rights

All names registered at end of 60-day Sunrise

Auctions: if multiple requests for a name



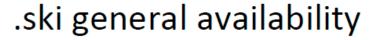


No increase to registry registration price

2-year minimum registration

No other costs

Reserved for key snowsports orgs and affiliates







General availability starts:

September 8, 2015



.ski Sunrise/LRP participating registrars













.ski Sunrise/LRP participating registrars

NetNames***













www.startingdot.com www.dot-ski.com svg@startingdot.bio

CLEARINGHOUSE



Contact:

www.trademark-clearinghouse.com // info@trademark-clearinghouse.com // @TMCHinfo

The concepts covered in this presentation are for discussion purposes only and are not intended to be all-inclusive on the topic of the trademark clearinghouse. Many of the concepts are still in the development stage and therefore could change the development or the implementation of certain concepts and/or services in the future. As a result, Deloitte reserves the right to make any changes needed to deliver the TMCH-related services as directed by ICANN.

RINDD Octobre 2013