

CLEARINGHOUSE



Webinar .SKI



agenda

Webinar guidelines:

- All participants will be muted
- Questions can be posed via chat
 - Will be answered during webinar
 - Or consolidated for Q&A at the end
- If you have no audio:
 - Select “join audio” in upper left corner & dial in
- Recording & presentation will be shared

. Stats update

. Sunrise Calendar

. .Ski by Stéphane Van Gelder
Executive Vice President Starting Dot

.Q & A

38.089

marks submitted

50,08% submitted for multiple years

82,68% registered by agents

94,10% are verified

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Devanagari 7

Thai 12

Mixedscript 40

Hebrew 26

Arabic 89

Katakana 123

Cyrillic 141

Han 850

Marks from 109 countries & covering 121 jurisdictions
For a total of 96.256 trademark years

184.196 claims notifications sent out to TM-holders
145.318 ongoing notifications sent out to TM-holders

3.076 marks have expired












updated: August 18th 2015

ACTIVE SUNRISE PERIODS



For more information on
Sunrise Launches visit:


<http://sunrise.clearinghouse.org>

<p>SUNRISE PERIOD ACTIVE</p> <p>.study</p> <p>Sunrise closes: Sat, 10 October '15</p>	<p>SUNRISE PERIOD ACTIVE</p> <p>.xin </p> <p>Sunrise closes: Sat, 5 September '15</p>	<p>SUNRISE PERIOD ACTIVE</p> <p>.game</p> <p>Sunrise closes: Wed, 7 October '15</p>
<p>SUNRISE PERIOD ACTIVE</p> <p>.krd </p> <p>Sunrise closes: Sun, 4 October '15</p>	<p>SUNRISE PERIOD ACTIVE</p> <p>.film </p> <p>Sunrise closes: Sat, 3 October '15</p>	<p>SUNRISE PERIOD ACTIVE</p> <p>.shriram </p> <p>Sunrise closes: Wed, 2 September '15</p>
<p>SUNRISE PERIOD ACTIVE</p> <p>.rent </p> <p>Sunrise closes: Thu, 3 September '15</p>	<p>SUNRISE PERIOD ACTIVE</p> <p>.corsica </p> <p>Sunrise closes: Tue, 6 October '15</p>	<p>SUNRISE PERIOD ACTIVE</p> <p>.ski </p> <p>Sunrise closes: Sun, 30 August '15</p>
<p>SUNRISE PERIOD ACTIVE</p> <p>.abogado </p> <p>Sunrise closes: Mon, 28 September '15</p>	<p>SUNRISE PERIOD ACTIVE</p> <p>.law </p> <p>Sunrise closes: Mon, 28 September '15</p>	<p>SUNRISE PERIOD ACTIVE</p> <p>.sakura </p> <p>Sunrise closes: Tue, 22 September '15</p>
<p>SUNRISE PERIOD ACTIVE</p> <p>.jprs </p> <p>Sunrise closes: Tue, 22 September '15</p>	<p>SUNRISE PERIOD ACTIVE</p> <p>.lotto</p> <p>Sunrise closes: Fri, 21 August '15</p>	<p>SUNRISE PERIOD ACTIVE</p> <p>.miami</p> <p>Sunrise closes: Fri, 18 September '15</p>
<p>SUNRISE PERIOD ACTIVE</p> <p>.courses</p> <p>Sunrise closes: Sun, 13 September '15</p>	<p>SUNRISE PERIOD ACTIVE</p> <p>.tickets </p> <p>Sunrise closes: Fri, 11 September '15</p>	<p>SUNRISE PERIOD ACTIVE</p> <p>.men</p> <p>Sunrise closes: Mon, 7 September '15</p>
<p>SUNRISE PERIOD ACTIVE</p> <p>.mba</p> <p>Sunrise closes: Sat, 22 August '15</p>	<p>SUNRISE PERIOD ACTIVE</p> <p>.fyi</p> <p>Sunrise closes: Sat, 22 August '15</p>	<p>SUNRISE PERIOD ACTIVE</p> <p>.gdn </p> <p>Sunrise closes: Mon, 9 November '15</p>

AWAITING SUNRISE PERIODS



AWAITING SUNRISE LAUNCH


.trading 

Sunrise starts:
Thu, 8 October '15


AWAITING SUNRISE LAUNCH

健康 (healthy)

Sunrise starts:
Tue, 22 September '15




AWAITING SUNRISE LAUNCH

.srl 

Sunrise starts:
Tue, 22 September '15

AWAITING SUNRISE LAUNCH

.swiss 


Sunrise starts:
Mon, 7 September '15

AWAITING SUNRISE LAUNCH

pyc (russian)

Sunrise starts:
Thu, 3 September '15

AWAITING SUNRISE LAUNCH

.sex 

Sunrise starts:
Tue, 1 September '15

AWAITING SUNRISE LAUNCH

网店 (shop)

Sunrise starts:
Tue, 1 September '15



AWAITING SUNRISE LAUNCH

.studio

Sunrise starts:
Tue, 18 August '15

AWAITING SUNRISE LAUNCH

.live

Sunrise starts:
Tue, 18 August '15

For more information on
Sunrise Launches visit:

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.SKI



**I AM
.SKI**

Stéphane Van Gelder
Executive Vice President





For the Ski and Snowsports Communities

For people who are passionate about skiing and
the snowsports industry

Supported by the world's major ski resorts,
brands and professionals.



FÉDÉRATION INTERNATIONALE DE SKI
INTERNATIONAL SKI FEDERATION
INTERNATIONALER SKI VERBAND



Experienced and community focused

StartingDot already operates other Premium
new gTLDs

● bio

● archi

Industry veterans at the helm



Godefroy Jordan, CEO



Stéphane Van Gelder, Exec VP



Rob Rozicki, .ski co-founder



Skiing: a major global industry

People ski in around 80 countries

There are over 2,000 ski resorts

Major ski destinations are in Europe, North America and Japan



Skiing: a major global industry

115 million skiers worldwide

2013/14 ski season saw 400 million visits
worldwide

USD7.5 billion in direct ski spending at resorts in
2013/14



Protecting trademarks and the community

2 concurrent priority launch periods: Sunrise
and Limited Registration Period (LRP)

Both started on July 1, 2015

Both end on August 30, 2015



The .ski Sunrise priority launch period

No increase to registry registration price

2-year minimum registration

Low application fee (non-refundable)

Open only to valid SMD-file holders



The .ski Sunrise: End-Date Sunrise

StartingDot running End-Date Sunrise for .ski

ED Sunrises the most protective of prior rights

All names registered at end of 60-day Sunrise

Auctions: if multiple requests for a name



The .ski LRP priority launch period

No increase to registry registration price

2-year minimum registration

No other costs

Reserved for key snowsports orgs and affiliates



.ski general availability



General availability starts:

September 8, 2015



.ski Sunrise/LRP participating registrars





.ski Sunrise/LRP participating registrars

NetNames^{NN}



CORPORATION SERVICE COMPANY[®]



MarkMonitor[®]
PART OF THOMSON REUTERS



ENTORNO
DIGITAL





I AM .SKI

www.startingdot.com www.dot-ski.com svg@startingdot.bio

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Contact:

www.trademark-clearinghouse.com // info@trademark-clearinghouse.com // [@TMCHinfo](https://twitter.com/TMCHinfo)

The concepts covered in this presentation are for discussion purposes only and are not intended to be all-inclusive on the topic of the trademark clearinghouse. Many of the concepts are still in the development stage and therefore could change the development or the implementation of certain concepts and/or services in the future. As a result, Deloitte reserves the right to make any changes needed to deliver the TMCH-related services as directed by ICANN.