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Webinar .CAM

## agenda

### Webinar guidelines:

- All participants will be muted
- Questions can be posed via chat
  - Will be answered during webinar
  - Or consolidated for Q&A at the end
- If you have no audio:
  - Select “join audio” in upper left corner & dial in
- Recording & presentation will be shared

### . Stats update

### . Sunrise Calendar

### . .CAM by Nicolas Caumette Marketing Manager

### .Q & A

# 41.492

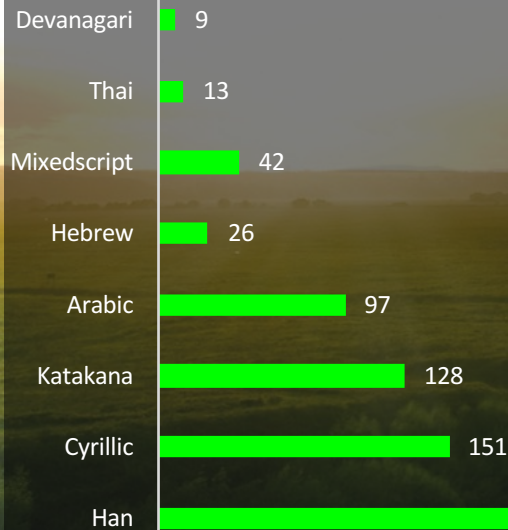
marks submitted

44,34% submitted for multiple years

84,31% registered by agents

92,40% are verified

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Marks from 109 countries & covering 121 jurisdictions  
For a total of 118.315 trademark years

241.466 claims notifications sent out to TM-holders  
460.420 ongoing notifications sent out to TM-holders

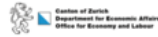
5.681 marks have expired

updated: September 22nd 2016

Sunrise starting: 2017 - April

AWAITING SUNRISE LAUNCH

.zuerich



Sunrise starts:  
Tue, 4 April '17

Sunrise starting: 2016 - November

AWAITING SUNRISE LAUNCH

.baby      .Baby

Sunrise starts:  
Wed, 2 November '16

AWAITING SUNRISE LAUNCH

.ファッション  
(fashion)

Sunrise starts:  
Tue, 1 November '16

AWAITING SUNRISE LAUNCH

.ストア (store)

Sunrise starts:  
Tue, 1 November '16

AWAITING SUNRISE LAUNCH

.家電 (consumer  
electronics)

Sunrise starts:  
Tue, 1 November '16

AWAITING SUNRISE LAUNCH

.食品 (food)

Sunrise starts:  
Tue, 1 November '16

AWAITING SUNRISE LAUNCH

.クラウド (cloud)

Sunrise starts:  
Tue, 1 November '16

AWAITING SUNRISE LAUNCH

.書籍 (book)

Sunrise starts:  
Tue, 1 November '16

Sunrise starting: 2016 - October

SUNRISE PERIOD ACTIVE

[.goog](#)

Sunrise closes:  
Sat, 10 December '16

SUNRISE PERIOD ACTIVE

[.cam](#)

[.cam](#)

Sunrise closes:  
Mon, 5 December '16

Sunrise starting: 2016 - September

SUNRISE PERIOD ACTIVE

[.网站 \(web\)](#)

Sunrise closes:  
Wed, 26 October '16



SUNRISE PERIOD ACTIVE

[.makeup](#)

[.MAKEUP](#)

Sunrise closes:  
Mon, 31 October '16

SUNRISE PERIOD ACTIVE

[.娱乐 \(entertainment\)](#)

Sunrise closes:  
Sat, 31 December '16

SUNRISE PERIOD ACTIVE

[.游戏 \(game\)](#)

Sunrise closes:  
Sat, 31 December '16

SUNRISE PERIOD ACTIVE

[.商店 \(store\)](#)

Sunrise closes:  
Sat, 12 November '16

SUNRISE PERIOD ACTIVE

[.企业 \(enterprise\)](#)

Sunrise closes:  
Sat, 31 December '16

Sunrise starting: 2016 - August

SUNRISE PERIOD ACTIVE

[.doctor](#)

Sunrise closes:  
Sat, 22 October '16

SUNRISE PERIOD ACTIVE

[.blog](#)

Sunrise closes:  
Mon, 17 October '16



**AC WEBCONNECTING**

WTC, BEURSPLEIN 37 3011 AA ROTTERDAM - POSTBUS 3001 DA ROTTERDAM  
TEL : 0031 104 054 473 - DOTCAM@ACWEBCONNECTING.COM





*.CAM is the gTLD extension to publicize your activities.*

*For webcams, cameras, live events, broadcasting, social networks, sport, personal activities, dotCAM is the right TLD to brand your contents.*

*A dotCAM web site will allow direct access to your videos, pictures and social content.*

*With .CAM, enjoy the availability to register the domain name you've always dreamed!*

*“What ever you do, a .cam domain name is waiting for you”*



## Why to use a .CAM Domain Name ?

- Short
- Clear
- International

www.earthcam.com → www.earth.cam  
www.timelapsecam.com → www.timelapse.cam  
www.teamcam.com → www.team.cam





[www.devisubox.com](http://www.devisubox.com) → [WWW.construction.com](http://WWW.construction.com)



DEVISUBOX

European Leader for Jobsite supervision with cameras  
move to

**[www.construction.com](http://www.construction.com)**

- Better job description → stronger impact
- Better search position → lower ad budget
- Easier communication → time saver



[www.tabac.cam](http://www.tabac.cam)



Alexandre Duguet – Vice-chancellor of the University of Medicine  
Pierre and Marie Curie - Paris

*« Video is a strong way to convey warning messages about Tobacco.  
The choice of .CAM was quite obvious for us »*



[www.team.cam](http://www.team.cam)



*« .CAM is a young extension, as the cycling team we're supporting.  
And as dotCam, it's a promising adventure !»*



[www.red.com/products](http://www.red.com/products) → [www.red.cam](http://www.red.cam)



[gaming.youtube.com/live](https://gaming.youtube.com/live) → [gaming.cam](https://gaming.cam)



i am games.**CAM**



[worldtravelguide.net/videos](http://worldtravelguide.net/videos) → [travel.cam](http://travel.cam)



i am travels.**CAM**



[www.streaming-kite.com](http://www.streaming-kite.com) → [www.kite.cam](http://www.kite.cam)



[www.livestream.com/watch](http://www.livestream.com/watch) → [www.live.cam](http://www.live.cam)





[www.facebook.com/mylife](http://www.facebook.com/mylife) → [mylife.cam](http://mylife.cam)



# .CAM availability

- Sunrise, from October 6, to December 5, 2016
- Early Access Program : December 7-13 , 2016
- General Availability : December 14, 2016



More info on [www.nic.cam](http://www.nic.cam) - dotcam@acwebconnecting.com

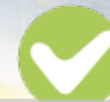


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Q & A

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Contact:

[www.trademark-clearinghouse.com](http://www.trademark-clearinghouse.com) // [info@trademark-clearinghouse.com](mailto:info@trademark-clearinghouse.com) // [@TMCHinfo](https://twitter.com/TMCHinfo)

The concepts covered in this presentation are for discussion purposes only and are not intended to be all-inclusive on the topic of the trademark clearinghouse. Many of the concepts are still in the development stage and therefore could change the development or the implementation of certain concepts and/or services in the future. As a result, Deloitte reserves the right to make any changes needed to deliver the TMCH-related services as directed by ICANN.

RINDD Octobre 2013