

CLEARINGHOUSE



Webinar upgrade
Rightside DPML



agenda

Webinar guidelines:

- All participants will be muted
- Questions can be posed via chat
 - Will be answered during webinar
 - Or consolidated for Q&A at the end
- If you have no audio:
 - Select “join audio” in upper left corner & dial in
- Recording & presentation will be shared

. Stats update

. Sunrise Calendar

- . Upgrade Rightside DPML
Scott Ryder, VP Registry
Brian Lonergan, Product Manager

.Q & A

42.445

marks submitted



43,90% submitted for multiple years

84,06% registered by agents

91,10% are verified

Devanagari 9

Thai 13

Mixedscript 42

Hebrew 26

Arabic 97

Katakana 130

Cyrillic 155

Han 906

Marks from 112 countries & covering 123 jurisdictions
For a total of 145.735 trademark years

255.398 claims notifications sent out to TM-holders

586.961 ongoing notifications sent out to TM-holders

12.698 marks have expired

updated: June 6th 2017

Sunrise starting: 2018 - February

AWAITING SUNRISE LAUNCH

.zuerich



Sunrise starts:
Mon, 19 February '18

<http://sunrise.clearinghouse.org>

Sunrise starting: 2017 - August

AWAITING SUNRISE LAUNCH

.radio



Sunrise starts:
Wed, 23 August '17

Sunrise starting: 2017 - June

AWAITING SUNRISE LAUNCH

.bond



Sunrise starts:
Fri, 23 June '17

AWAITING SUNRISE LAUNCH

.stockholm

Sunrise starts:
Thu, 15 June '17

Sunrise starting: 2017 - May

SUNRISE PERIOD ACTIVE

.bot



Sunrise closes:
Fri, 14 July '17

SUNRISE PERIOD ACTIVE

.health



Sunrise closes:
Fri, 7 July '17

Rightside[®] **DPML**

Enhanced Protection for Brand Owners

Scott Ryder, VP Registry

Brian Lonergan, Product Manager

June 6, 2017

Agenda

About Rightside

Customer Benefits

Product Features

Domain Activation

How to Purchase

Q & A

About Rightside

Leader in Internet domain name service

Mission: Advance the way businesses and individuals define and present themselves online

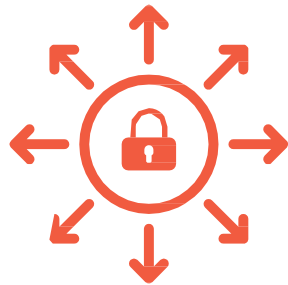
Brand-focused domain name portfolio of 40 TLDs

- Uniquely addresses business markets: .NEWS, .LIVE, .REVIEWS, .SOCIAL, .GAMES, .GIVES, .FORSALE, .SALE, .MARKET
- Strategically acquired TLDs that map to macro digital marketing trends like .LIVE, .VIDEO, and .SOCIAL

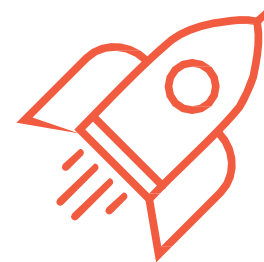
Breadth of resources

- Experienced Management team
- Dedicated Product and Channel team

Cost-Effective, One-Step Solution



Protect



Future Proof

Features and Benefits



Protect your domains across Rightside's portfolio of 40 best-in-class gTLDs

- Expansive protection enables you to protect more than your exact-match trademarks



Activate your domains when you're ready to utilize

- Ensures your domains are available for future use



Flexible Term – Not locked into a one-block term

- Choose to protect your trademark for any period between 1-10 years



Expired Domain Blocking

- Register a DPML block and protect matching registered domains when they expire

Upgraded Features



**DPML Anchor Block &
10 Variant Block:**

Up to 440 domains blocked



Premium Coverage:

For over 1 million
Premium domains



Domain Activation:

No additional fees

DPML Variants

A flexible SLD level blocking solution designed to bolster exact match trade-mark protection by minimizing your cybersquatting exposure

Typosquatting

Missing Letter Typos	Rghtside
Double Letter Typos	Riightside
Keystroke Typos (Horizontal)	Rihhtside
Keystroke Typos (Vertical)	Rightwide
Letter Replacement	Rightslde

Localized Language Protection



Homographic IDN Protection

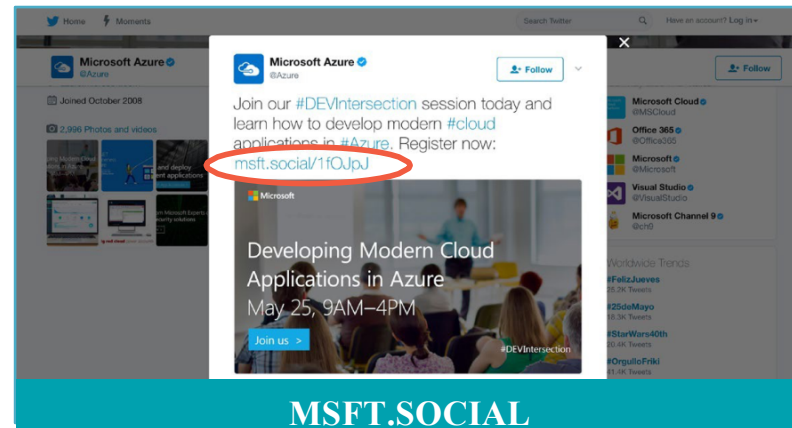
Punycode	Language	Domain
xn—80ak5af	Cryllic	pace

Expanded Protection

A single DPML subscription at Rightside includes an Anchor DPML block and up to 10 Variant blocks



Future Proof



See more examples: www.Showcase.NINJA

Promotion and How to Purchase



Take advantage of current price discount. New registrations will increase on July 17 – **act now!**



Contact your **Corporate Registrar** for eligibility and pricing information



Or email Rightside at **info@rightside.co**

Delivers Customer Value

Expansive

Allows brands to protect more than just their exact-match trademarks

Easy

Protect trademarks up to 10 years in a single transaction

Versatile

Brands can protect terms while still being able to register specific domains during or after Sunrise

Economical

Less expensive than defensively registering terms - brands can activate their domains at any time

Rightside[®] **DPML**

Thank You!

To learn more about
DPML, visit

www.DPML.rocks

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Q & A

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Contact:

www.trademark-clearinghouse.com // info@trademark-clearinghouse.com // [@TMCHinfo](https://twitter.com/TMCHinfo)

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